



LIFE CARE

CENTERS OF

AMERICA

INTRODUCING LIFE CARE CENTERS of AMERICA

Forrest Preston's parents wanted him to be a physician, but they had no idea he would help lead a revolution in the health care industry — the long-term care side of it. As a young salesman of hospital publications, he walked through the door of numerous convalescent homes. But each time his foot crossed the threshold, something or, in truth, someone was drawing at his heart. He saw the aged and infirm who were housed in buildings that were often bleak and uninviting. On occasion, he noticed the way residents were being treated and felt the care could be better. He could not get the images and the obvious need out of his mind.



❖ With the help of an entrepreneur from the State of Washington, Carl W. Campbell, Preston embarked upon a mission to serve the aged. After Preston revealed his dream to provide higher quality health care services in his own hometown, Campbell backed the investment for a new long-term care facility that came to be known as Garden Terrace Convalescent Center. The quality of countless lives was about to

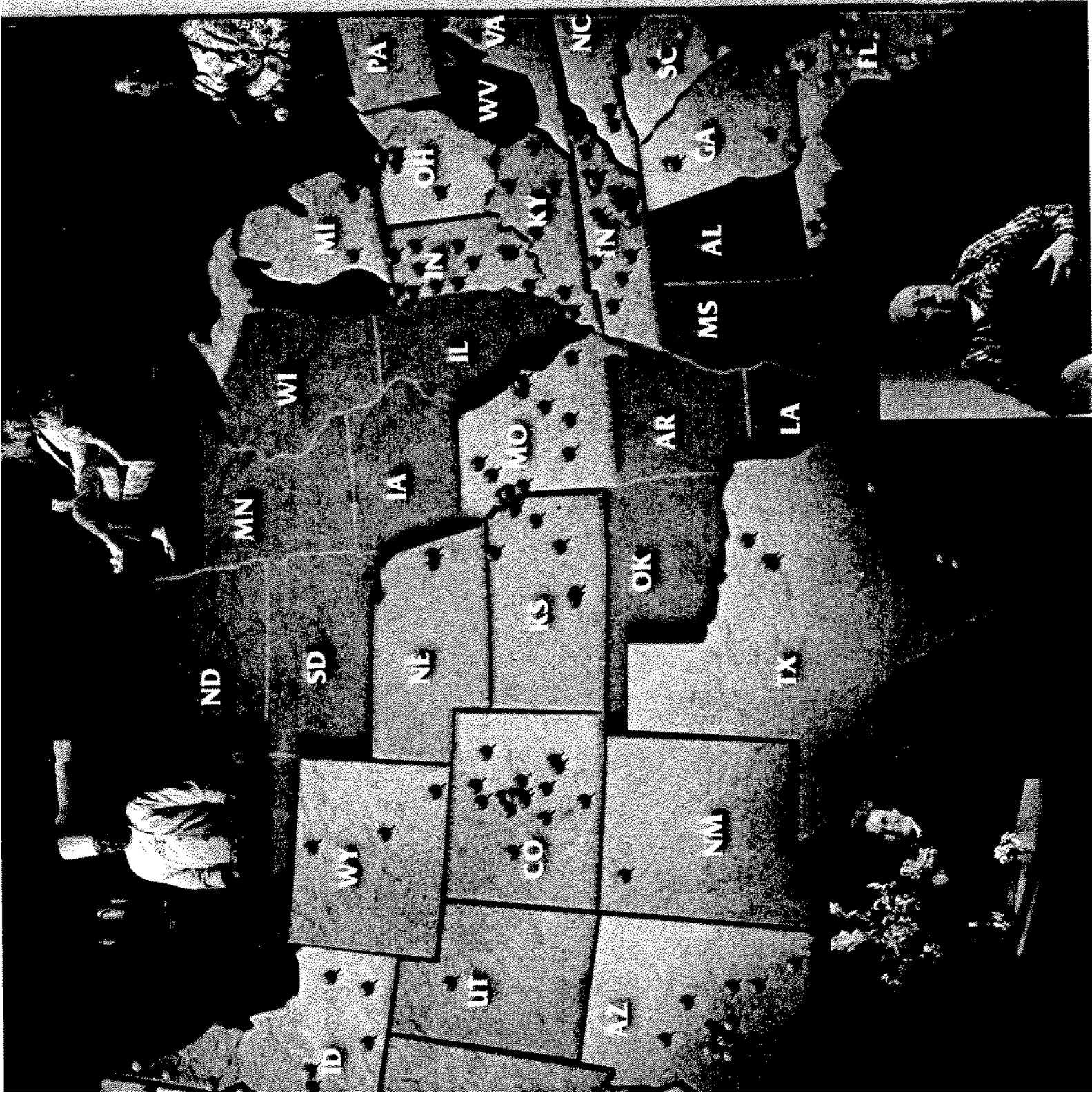
VISION

change nationwide. ❖ When the building opened on January 4, 1970, in Cleveland, Tennessee, it was like nothing the small community had ever seen before. From the white colonial pillars on the exterior to the chandeliers and beautiful draperies and gorgeous appointments, the facility created an authentic homelike atmosphere for its residents. The center was staffed with highly trained nursing professionals whose mission was to deliver quality patient care in a spirit of love and compassion. The success of the building was significant. ❖ Over the course of the next six years, Preston repeated this same formula five more times in additional buildings — four in Tennessee and another in Florida. On January 6, 1976, Life Care Centers of America, as a corporation, was born. Since that day Life Care centers have been established around the nation, and today the company has a presence in 28 states. Life Care owns and manages more than 225 facilities providing nursing, subacute, rehabilitation and Alzheimer's care to America's seniors. So how do we recognize a vision that can change the course of many lives? For the associates of Life Care, if the past three decades inform us, they serve as reminders that the opportunities are all around us. We have only to reach out a hand to care. May the future find us faithful in doing so.



Forrest L. Preston
Founder and Chairman





complex is dedicated.

1992 Life Care institutes the

Whatever It Takes

customer service program

1989 Garden Terrace

Alzheimer's Center of

Excellence opens in

Aurora, Colo.

1976 Life Care is incorporated.

1970 Opening of Life Care's

flagship long-term care

facility – Garden Terrace

Convalescent Center in

Cleveland, Tenn.

In a new life in a nursing center. Mary asked the executive director of the building if she could be the first point of contact for new residents so she could become their friend and show them around the building. Little did she know that her image would become part of a symbol of Life Care's service. To this day, it graces the Life Care logo.

L I F E C A R E ' S G R O W T H .

Life Care's beginnings were small, but its intentions were great.

Through one person's idea to serve the elderly – doing the job better than it had ever been done before – a company of purpose grew. Like the acorn which holds only one seed that produces the oak tree, Life Care began its mission of service one action at a time. Decades have passed, and even as we look back to consider the remarkable growth of the organization, we continue to look forward to what Life Care may accomplish as a corporation in the years to come.



Since Life Care opened its first center in 1970, numerous services and programs have been developed to provide health care that meets the needs of today's seniors. We believe our responsiveness to this ever-changing industry sets us apart from other companies, helping us fulfill our mission of being a premier provider of long-term health care in America. ✦ When a loved one requires continuous monitoring and management of a condition that cannot be provided in a home setting, but is not extensive enough to require hospitalization, nursing care is needed. At Life Care's nursing centers, residents receive health-related services across a variety of disciplines.

- ❖ Skilled nursing care
- ❖ Respite care
- ❖ Physical, speech and occupational therapies
- ❖ Alzheimer's care
- ❖ Assisted living
- ❖ Retirement living
- ❖ Home Health services
- ❖ End-of-life care

Our licensed staff works around the clock providing close medical supervision, which may include assistance with dressing, bathing, walking, eating and the administration of medications. The types of services each resident receives are based upon an individualized care plan developed by the resident, his or her family and our staff. This plan is periodically updated to ensure each resident's needs are met.

ME

VT

NH

MA

CT

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DE

MD



