

Overview

My teaching interests are closely related to my research interests and encompass strategy, entrepreneurship, and technology innovation. I am prepared to teach in these subject areas across all academic levels.

My teaching philosophy emphasizes active learning in a collaborative environment. First, I continuously search for relevant and novel real-world examples to illustrate theoretical concepts of strategy and entrepreneurship. I use these examples in conjunction with a wide variety of instruction techniques ranging from case studies to role plays to computerized simulations to motivate student engagement. Second, I strongly believe that collaboration is a key factor for future professional success and therefore I design my courses around both individual and team activities. To create a collaborative classroom environment with a strong sense of trust and accountability, I rely on continuous evaluation and feedback procedures. The expectations around which I construct my courses provide students with a skill set that will serve them throughout their careers.

My industry experience in both global corporations and early-stage technology ventures enables me to create a strong sense of realism in the classroom and to enrich topics that receive scant treatment in standard texts but are of great practical relevance (e.g. social relations and collaboration). It is this practical aspect that students consistently identify as a unique quality of my courses.

Experience

I have a wide variety of teaching experience servicing undergraduate, graduate, and practitioner audiences. Most recently at the University of Washington's Foster School of Business I taught two sections of *Introduction to Entrepreneurship* (undergraduate elective) and four sections of *Strategy* (undergraduate capstone course) as an instructor (both of which required me to develop new course syllabi). I also served as a guest lecturer covering the topics of venture capital financing in *Introduction to Finance* (undergraduate core) and innovation management in an MBA-level marketing elective.

As a faculty researcher at The Pennsylvania State University I developed a self-funded extension program based on industry-certified courses for resource managers and agricultural practitioners. I attracted more than 180 professionals to attend 2-5 day intensive training workshops on *Environmental Decision Support Systems* and *Object-Oriented Programming*. Over three years this effort generated revenues in excess of US\$200,000 in the United States and Mexico. As a lecturer in engineering at the University of Tasmania I developed and taught core classes for surveying students consisting of *Spatial Information Systems I & II* (undergraduate capstone course). As a graduate student at The Pennsylvania State University I developed the course *Applied Geographic Information Systems* (graduate research methods) which has evolved into a core component of the Geography curriculum.

Together, I have taught in business, science and engineering subject areas in English and Spanish. I believe I have brought a level of enthusiasm and expertise to the classroom to provide a rewarding student experience and consistently receive student evaluation ratings well above the faculty average.